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## **Easyknit Enterprises Holdings Limited**

**永義實業集團有限公司\***

(formerly known as Asia Alliance Holdings Limited 亞洲聯盟集團有限公司\*)

(incorporated in Bermuda with limited liability)

(Stock Code: 616)

### **CHANGE OF COMPANY NAME AND CHANGE OF STOCK SHORT NAMES**

The Board announces that a Certificate of Registration of Change of Name of Oversea Company dated 10 August 2006 has been issued by the Registrar of Companies in Hong Kong confirming the registration of the new name “Easyknit Enterprises Holdings Limited” (also known as “永義實業集團有限公司”) for the Company under Part XI of the Companies Ordinance.

The English stock short name of the Company will be changed from “ASIA ALLIANCE” to “EASYKNIT ENT”; whereas the Chinese stock short name of the Company will be changed from “亞洲聯盟” to “永義實業” with effect from 25 August 2006.

Shareholders may exchange certificates bearing the new name of the Company within the one month period from 23 August 2006 to 22 September 2006 (both dates inclusive) by submitting their existing share certificates to the Company’s branch share registrar, Secretaries Limited, at 26th Floor, Tesbury Centre, 28 Queen’s Road East, Wanchai, Hong Kong, at the expense of the Company.

Reference is made to the announcements of the Company dated 2 May 2006 and 6 July 2006 and the circular issued by the Company dated 19 May 2006 (the “**Circular**”). Capitalised terms used herein have the meanings as defined in the Circular unless the context requires otherwise.

#### **REGISTRATION OF NEW NAME IN HONG KONG**

Further to the announcement of the Company dated 6 July 2006, the Board announces that the Certificate of Registration of Change of Name of Oversea Company dated 10 August 2006 has been issued by the Registrar of Companies in Hong Kong confirming the registration of the new name “Easyknit Enterprises Holdings Limited” (also known as “永義實業集團有限公司”) for the Company under Part XI of the Companies Ordinance.

#### **CHANGE OF STOCK SHORT NAMES**

The Board also announces that the English stock short name of the company will be changed from “ASIA ALLIANCE” to “EASYKNIT ENT”; whereas the Chinese stock short name of the company will be changed from “亞洲聯盟” to “永義實業” with effect from 25 August 2006.

## **TRADING ARRANGEMENTS AND FREE EXCHANGE OF SHARE CERTIFICATES**

The Change of Company Name will not affect any rights of the Shareholders. All existing share certificates of the Company in issue bearing the name of “Asia Alliance Holdings Limited” will continue to be evidence of title to the Shares and will be valid for trading, settlement, delivery and registration purpose.

Share certificates of the Company issued on and after 22 August 2006 will be in the new name in respect of the Shares. Shareholders may exchange for the certificates bearing the new name of the Company within the one month period from 23 August 2006 to 22 September 2006 (both dates inclusive) by delivering the existing share certificates in respect of the Shares held by them to the Company’s branch share registrar, Secretaries Limited, at 26th Floor, Tesbury Centre, 28 Queen’s Road East, Wanchai, Hong Kong, at the expense of the Company. The new certificates will be available to the Shareholders for collection on or after the 10th day from the day of submission for the exchange. After 22 September 2006, the Shareholders may exchange for the new certificates bearing the new name of the Company at their own expenses. Such exchange will incur a fee of HK\$2.50 (or such higher amount as may from time to time be allowed by the Stock Exchange) for each new certificate.

As at the date of this announcement, the Board comprises Mr. Tse Wing Chiu, Ricky and Ms. Lui Yuk Chu as executive Directors and Mr. Kan Ka Hon, Mr. Kwong Jimmy Cheung Tim and Mr. Lau Sin Ming as independent non-executive Directors.

By order of the Board of  
**Easyknit Enterprises Holdings Limited**  
**Tse Wing Chiu, Ricky**  
*Chairman and Chief Executive Officer*

Hong Kong, 22 August 2006

*\* for identification only*

Please also refer to the published version of this announcement in The Standard.